



watt&sea

La Rochelle, 24th October 2011

## WATT&SEA CRUISING HYDROGENERATOR, NOMINATED FOR THE DAME AWARD !

While being nominated for the Design Award METS, the French young start-up company Watt&Sea receives a strong means of recognition of the worldwide nautical industry for his daring hydrogenerator project. Innovating and unique in the world, Watt&Sea CRUISING hydrogenerator is an effective and powerful solution of energy autonomy for navigation in cruising and race, in the great respect of the environment. Already 2010 winner of the « Bateau Bleu award » organized by the French marine federation FIN, the Watt&Sea team will have to wait on November 15th to know if its hydrogenerator is the overall winner of the DAME AWARD !

The Design Award METS is the most prestigious design competition for new marine equipment and accessories in the world. The DAME has come to set the pace for new concepts and designs in the worldwide leisure marine industry. It is the industry's top design prize. This year 133 products entered the competition, 43 of them are nominated. The winner of the DAME Award will be announced Tuesday morning 15 November 2011 before the show opening.

### A project born during the Vendée Globe race 2008

Yannick Bestaven makes the start of this race, with the ex «Aquitaine innovations» from Yves Parlier. He wishes to reduce its weight to increase its performance. The idea is to substitute the 300 liters of fuel embarked to produce electrical energy on board, by a reliable and light hydrogenerator, respectful of the environment.

An old concept but a new performance: famous sailors Eric Tabarly and Philippe Poupon imagined and tested this concept well before Watt&Sea. The principle is simple: using the speed of the sailing boat to turn an immersed propeller and produce electricity: like a dynamo of a bicycle rubbing on the wheel, the propeller turns and produced electricity.

### The stirring up adventure :

In August 2009, Watt & Sea is created. In September 2010, Watt & Sea introduce the Cruising hydrogenerator at Le Grand Pavois Boat Show in La Rochelle (France) and introduce it on the market. The distribution welcome this remarkable innovation very favorably. In December 2010, Watt&Sea scoop the Bateau Bleu prize, of the « Bateau Bleu award » organized by the French marine federation FIN. Since September 2010, the products are marketed in 15 country in the world.

Yannick Bestaven and Matthieu Michou, Managers of Watt&Sea are happy: "The nomination of the Cruising hydrogenerator to the DAME Award reward the work made by Watt&Sea and the financial, technical and institutional partners engaged with the start-up, in its daring hydrogenerator project. We wait on November 15th impatiently: winning the METS Design Award, would be a dedication, helping us to inform more quickly the boat owners and boat builders, of the great advantages of our product."